



# NEWSLETTER

## About the project

The project aims at integrating AI technology solutions in VET/upper secondary schools' educational programs, to provide VET Trainers/school teachers' innovative teaching tools to create further employability opportunities within the fashion-related professions – taking into consideration the whole supply chain. Particularly, a final practical result of the project would mean creating an AI tool which assists in the design phase. Therefore, the AI tool will support the learners in the decision-making process, equipping them with knowledge on more sustainable alternatives to take into account while designing new fashion items.



What does an AI Chatbot do?

A Chatbot is a computer programme that uses artificial intelligence and natural language processing to understand customer questions and automate responses to them

## Projects main objectives

- Collection and Selection of good practices about sustainability in the Fashion Industry (desk analysis);
- Identification of challenges and benefits of using AI chatbots in the Fashion industry;
- Identification of training needs for integrating AI chatbots in VET;
- Elaboration of a Compendium;
- Development of an AI Chatbot and an LMS system;



Co-funded by  
the European Union

16/02/2023, Italy



## Kick off meeting in Timișoara (2nd and 3rd of February 2023)

On the 2 and 3 of February 2023 Partners have gathered in Timișoara, Romania, for the kick off meeting of the IG-Fashion project. During the meeting, the members from the different organizations had the possibility to get to know each other face-to-face, and to learn more about each other's expertise and experience. In addition, a discussion about the first project activities related to the desk and field research has been carried out, to ensure that all Partners were able to contribute according to their practical knowledge. Partners will meet again in Roermond, the Netherlands, in September to finalize the Output 2 and to check implementation of Output 3.



## Next Steps

Partners will now conduct a desk research analysis to collect information and recent data on the green actions undertaken by different professionals working in the field of fashion. After this step, Partners will then conduct a field research involving VET learners / teachers to investigate their knowledge about AI Chatbot and its application for educational purposes.

Stay tuned!

*" Towards an intelligent and Green approach in VET Fashion Design "*

