

# NEWSLETTER 3 What's up?

## Project Activities

**The Connect College (SOML), Echt, The Netherlands** hosted the 2nd Transnational work meeting, 11th and 12th of October 2023, on the Erasmus+ project "Towards an Intelligent and Green approach in VET Fashion Design". Partners from Romania, Italy, Greece, The Netherlands and Bulgaria were gathered to discuss all that has been done on the project activities, focusing on the work package 2 – Compendium on the Application and Impact of AI in the Fashion Industry.

**Believing** that the best way we can understand and feel the pulse on the educational practices, focusing on the nowadays, we interviewed our students and teachers/trainers from the VET schools.

**We have collected lots of inspiring stories!** We are motivated to continue, so we can share them with you. Touching stories of synergy between traditional and green and AI approaches, so the students could have the best of their dreams and creativity.

**Let's take a look at the Project Results!**

## A2.4 Results

**"Fashion and artificial intelligence** are becoming increasingly interconnected, also in Italy. As the first desk research revealed, the introduction of this cutting-edge technology into the fashion industry offers new opportunities for design, production, distribution, and customer experience.

It can be used to generate creative ideas supporting the design process and improve efficiency in the creation of new clothes; it can optimize manufacturing processes, improve product accuracy and quality, and reduce material waste. Computer vision technology **can be used to identify imperfections** in fabrics, ensuring better quality of the finished product..." **Italy, National Report**

"There is a high level of motivation (mostly on behalf of students) in exploring/using AI tools in their learning process and eventually their professional careers in the fashion industry..."  
Greece, National Report

IG –  
**FASHION**

2022-1-RO01-2023-VET-0088993



Co-funded by  
the European Union

NEWSLETTER 3





## A2.4 Results

"As we embark on this **journey of inquiry**, we recognize the **potential significance** of our findings for the Romanian fashion industry, educational institutions, and the broader global discourse on the symbiotic relationship between technology and creativity..." **Romania, National Report**

"TCI in Bulgaria is facing in the last years important challenges due to the changes in the working processes determined by different factors:  
- increasing introduction of AI and Information and Communications Technology (ICT);  
- technological development lead by new environmental protection and Corporate Social Responsibility requirements..."  
**Bulgaria, National Report**

"Educators **underscored the transformational potential of AI** in enhancing learning experiences and aligning instructional methodologies with industry requisites. They lauded AI's capability in furnishing a nuanced understanding of complex fashion industry dynamics to learners..." **The Netherlands, National Report**

## What's next?

**A3.1.** is on the way! **A new challenge** dedicated to the **fasion design entrepreneurs** - Learning program for an intelligent and green approach in the fashion industry ... Scan for more of your ideas!



" Towards an intelligent and Green approach in VET Fashion Design "

