



Newsletter 4

A New year, a New challenge for all of us - the IG-FASHIONers ...

At the end of 2023, we've worked a lot on creating an educational program and helpful learning materials for those of us who are focused on intelligent and green approach in the vocational education and training in the fashion industry...

We've got to some inspiring topics and problems, that keeps us on the path that intelligent and green thinking in the fashion industry are practical and possible.

A3.1. aims to develop a handbook of ideas and good practices for a new sustainable approach to fashion creativity and industry, introducing you to Industry 4.0.

LOOK at some of the samples of the learning content that we have created in Textiles, Legal, Fashion Design, Fashion and Textile Production >>>

"Tailoring based on Industry 4.0 is the most innovative achievement of modern technologies in the field of the sewing industry. Using this technology, the "Cutting" process is not only optimised, thanks to the possibility of cutting "on the edge", it is also extremely flexible, allowing monitoring and control from anywhere in the world..." FASHION & TEXTILE PRODUCTION, learning source

„Sustainable sourcing revolves around the ethical procurement of materials, fair labor practices, and transparent supply chains, aligning with the principles of social and environmental responsibility as emphasized by Gilmore & Simmons (2007)...“

TEXTILES, learning source

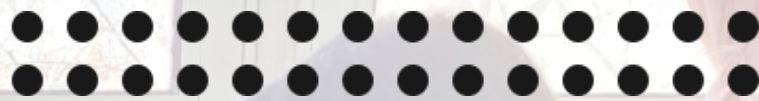
Examples from our platform

„Clothing labels are an important element in fashion design. They are needed not only to comply with various country regulations, but also to serve as a vital piece of information that consumers rely on. Labels communicate to the customer what types of materials have been used in making the garment; how to care for the garment and other special instructions about it; the size of the garment; the name of the manufacturer; the brand. Different manufacturers use their own special type of labels to create their own distinct identity...“

CSR, or Corporate Social Responsibility, is a self-acting business model that encloses all practices by companies to uphold sustainable development, with the aim of being socially responsible. By practising Corporate Social Responsibility, companies need to be economically effective, impact society in a positive way, and respect and preserve the environment...“

LEGAL, learning source





A3.1. Learning content

„Circular design is the glue that holds materials, design and business models together. It empowers designers and ignites change. It motivates creatives to look at products in an entirely different way and enables access to options beyond selecting organic and recycled materials”

- Esther Verbung, EVP Sustainable Business and Innovation, Tommy Hilfiger

“The fashion industry has long been associated with glamour and innovation. Yet, beneath the surface, it has also been a significant contributor to environmental degradation and social injustices. In response to growing concerns, the concept of sustainable fashion has emerged as a powerful force for change. It encompasses a holistic approach that seeks to revolutionise the industry, mitigating its adverse impacts while pushing the boundaries of creativity and technology...”
 TEXTILES, learning source

“Designing fashion for aesthetic durability involves creating clothing and accessories that maintain visual appeal over time, transcending fleeting trends and remaining relevant despite changing styles. The aim is to produce items that possess a timeless and enduring aesthetic, ensuring they remain visually appealing throughout their lifecycle...”
 FASHION DESIGN, learning source

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- Technical development of the online e-platform hosting the learning content materials...
- Development of AI chatbot companion...
- Development of manual and video tutorial for the function and usage of the chatbot and its interaction profile with users and content...
- And the transnational work meeting in Athens (Greece) in April 2024...

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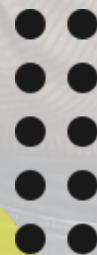
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„Towards an intelligent and Green approach in VET Fashion Design”

